



## SplashPipe VIP™

Open a personalized desktop Virtual-Interactive-Portal directly on any computer in the world

# Superior Content Prescription Solutions: Health and Wellness

### SplashPipe VIP™ Advantages:

- Electronically *bring* the relevant information to the patient, so they remain connected at any time, rather than always making the patient *go to* a location to access expertise
- Retain an ongoing structured influence to address emerging conditions and maintain *engagement* with each patient so that no one needs to suffer alone
- Reach the loved ones and spheres of influence of each patient, providing applicable “signs to look for”, with built-in reminders to help ensure awareness is maintained
- Establish a persistent information flow, with recurring assessment opportunities, so conditions can be identified as relevant symptoms emerge *in their natural environment*
- Shape/monitor behavior over time to form target habits (and/or identify signs of an emerging condition)

### SplashPipe VIP™ Features:

- Individual addressability: *personalize access rather than “search a library”*
- Push and pull communication: *dynamic control beyond traditional “wait and see”*
- Any digital package: *handle any combination of dynamic messaging (e.g., video, audio, pictures, text, and/or web sites)*
- Full fidelity over any bandwidth: *including high-fidelity video over dial-up*
- Artificial intelligence engine: *activity management to “know and control” (e.g., who, what, when, how much, and how long)*
- Dynamic system framework: *manage security, metrics, users, and networks*
- Personal, private, and secure: *authentication, authorization, and confidentiality*