

## Splash $PipeVIP^{m}$

Open a personalized desktop Virtual-Interactive-Portal directly on any computer in the world

## Superior Content Marketing Solutions: Storytelling, Professional Development, and Training

## **SplashPipe VIP** <sup>™</sup> **Advantages**:

- o Manage knowledge, rather than just publish passively (Content Marketing framework)
- Convey non-verbal communication in engaging high fidelity
- Create a communication pipeline for mentorship
- o Maintain global reach with secured timely updates to ensure consistent information
- o Provide secured transmission and secured authorization/authentication
- Activate and use easily on any computer
- o Create sufficient experience so a person begins to practice new strategies that become routines; and the repetition of those initiatives can become generalized
- o Engage time dynamics of singular and ordered activities (*monochronic*) as well as time dynamics of multiple activities that may incur interruptions (*polychronic*)
  - Maintain personal involvement and relationships rather than relying on uniform and linear patterns of time schedules and appointments
  - Execute *engagement-based prescriptions*<sup>™</sup> to provide structure within polychronic dynamics

## **SplashPipe VIP** <sup>™</sup> **Features**:

o Individual addressability: personalize access rather than "search a library"

o Push and pull communication: dynamic control beyond traditional "wait and see"

Any digital package: handle any combination of dynamic messaging

(e.g., video, audio, pictures, text, and/or web sites)

o Full fidelity over any bandwidth: including high-fidelity video over dial-up

o Artificial intelligence engine: activity management to "know and control"

(e.g., who, what, when, how much, and how long)